

Ice Power Arthro Creme on tour

After several user trials Ice Power Arthro Creme has proven to provide effective pain relief for joint problems. Patients have reported significant pain relief in addition to increased mobility of stiff and painful joints and improved everyday management. This is indeed a big improvement in quality of life for people who have been suffering from chronic joint pain for years.

As joint problems are a common problem almost everywhere, Ice Power Arthro Creme started a public tour in cooperation with the Finnish Joint Association. The purpose of this tour was to inform people what they can do themselves to improve their joint well-being.

The Finnish leading top professional doctor in joint pain management was giving a lecture in these joint seminars and representative from Ice Power was giving information and study results regarding Ice Power Arthro Creme. People got a free sample of Arthro Creme as well. Ice Power Arthro Creme joint tour has been a great success – it has been on now for one year and the seminars have been fully booked everywhere.



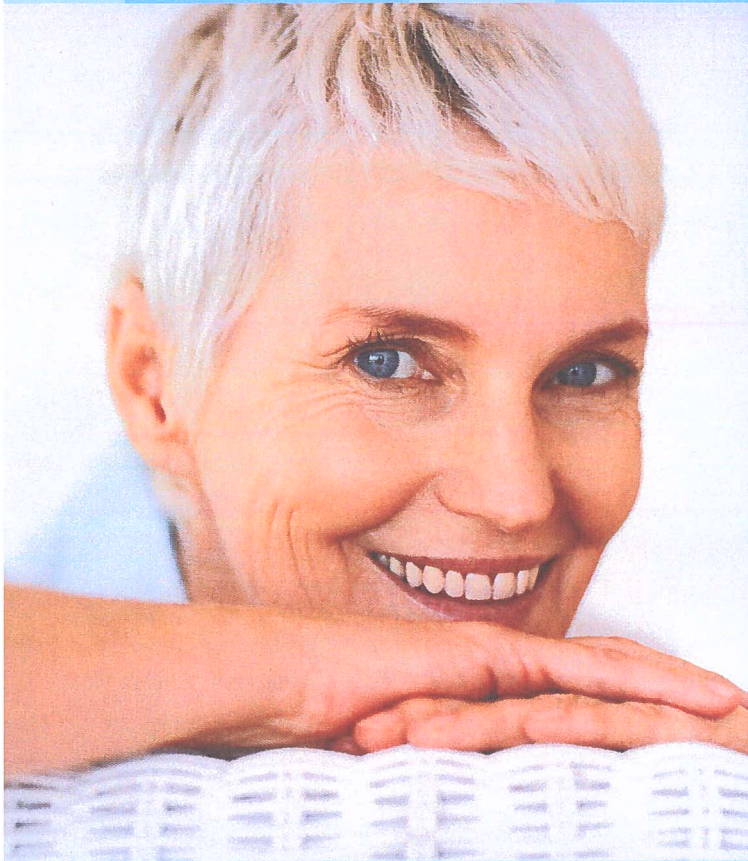
Dr. Esko Kaartinen is one of the speakers in Ice Power Arthro Creme tour. Dr Kaartinen is the President of the Joint Association and Emeritus Chief Medical Officer in Eira Hospital, Helsinki.

Ice Power Arthro Creme joint tour in Helsinki University with 600 people listening information about the well-being of joints.

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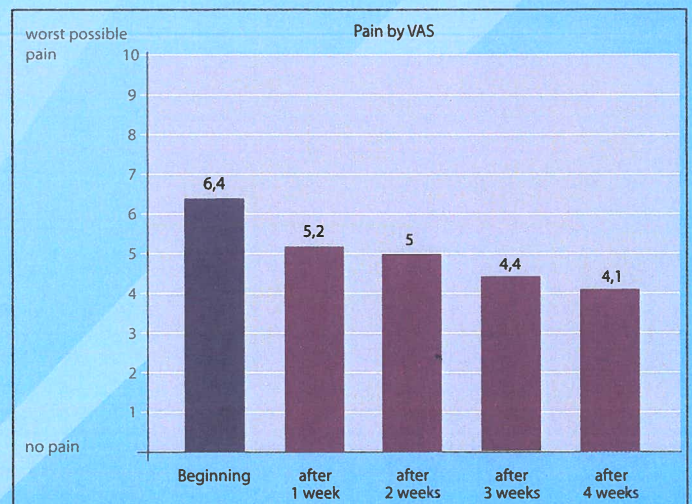
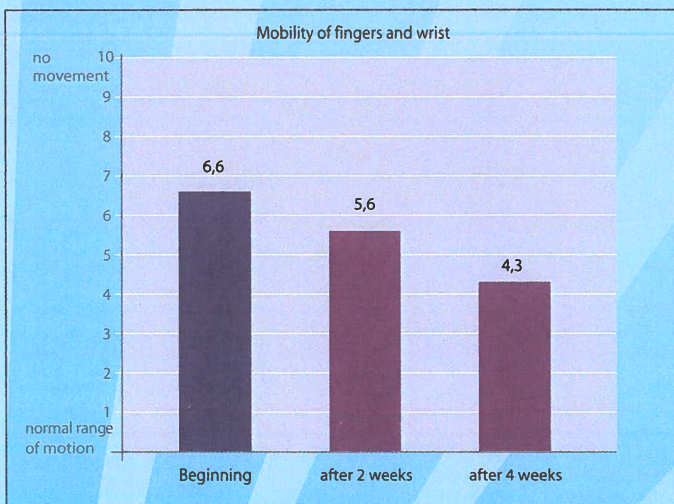
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Joint pain?



Ice Power Arthro Creme

is a unique topical cooling cream for painful and swollen joints. It is especially for relieving pain in small joints. Ice Power Arthro Creme contains cooling Menthol and Eucalyptus and essential nutrients for well-being of joints, such as Chondroitine sulphate, Glucosamine sulphate and MSM.



According to the user trial* Ice Power Arthro Creme significantly relieves joint pain in fingers and wrists during the study period of four weeks. Both range of motion in painful joints and everyday management were improved and the patients were very satisfied to the treatment with Ice Power Arthro Creme. In general the results were good regarding both pain relief and facilitation of joint mobility, without any substantial adverse effects.

*) Airaksinen, Kyrklund et al. 2009: Ice Power Arthro Creme user trial